

BUILDING AN AVATAR FAQ



What is an Avatar?

An Avatar is a composite profile of the ideal characteristics from your superstars. We collect and rank the superstar assessment results and an ideal profile will emerge.

What's the difference between a custom and a pre-built Avatar?

A custom Avatar is created by taking the superstar averaged scores, manager custom input, and industry best practices. A prebuilt Avatar relies on industry norms and best practices as the basis of the profile.

What's the investment for a custom Avatar?

The custom Avatar investment is \$995 and includes a walk through of the candidate raw results, input of custom manager scoring, and industry best practices. Based on this input, a custom interview guide can be created.

What's the investment for a candidate talent insights?

Talent insights assessments are \$50 per assessment and include Behavioral and Motivator Hierarchies.

How do I compare the candidate results to the Avatar?

Candidate comparison is easily done through the online portal that is set up after the profile is built.

What if I don't have superstars to create a profile?

Not to worry, this can be done! By using industry norms and best practices, a profile can be formed and hired against even without current superstars.

How do I update my Avatar after I get more information?

After a while, the profile can change. To update, we can add or exchange candidates and resort the profile based on the new norms.

200 North Harbor Place, Suite H
Davidson, NC 28036

P (704) 837-0696

E info@themetissgroup.com

W TheMetissGroup.com



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